

DUPLICATE INVOICE



KLKN-TV
3240 South 10th Street
Lincoln, NE 68502
Main: (402) 434-8000
Billing: (402) 434-8000

www.klknv.com

Billing Address:

Smart Media Group
Attention: Accounts Payable
1427 Leslie Ave
Alexandria, VA 22301

Send Payment To:

KLKN-TV
3240 South 10th Street
Lincoln, NE 68502

Property	KLKN-TV		
Invoice #	44989-1	Order #	44989
Invoice Date	01/30/22	Alt Order #	27663887
Invoice Month	January 2022	Deal #	
Invoice Period	12/27/21 - 01/23/22	Flight Dates	01/15/22 - 01/24/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	115121		
Account Executive	Katz Washington, D.C.		
Sales Office	Katz Washington, D.C.		
Sales Region	National		
Agency Code			
Advertiser Code	HRBST		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	ORDR		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/17/22	01/17/22	Ch 8 News Midday M-F	11a-12p	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 M----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN M 01/17/22 11:54 AM Ch 8 News Midday M-F 11a-12p :30 HFNPP30122H \$40.00 NM									
2	01/18/22	01/18/22	Ch 8 News Midday M-F	11a-12p	-T-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 -T----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN Tu 01/18/22 11:41 AM Ch 8 News Midday M-F 11a-12p :30 HFNPP30122H \$40.00 NM									
3	01/19/22	01/19/22	Ch 8 News Midday M-F	11a-12p	--W----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 --W---- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN W 01/19/22 11:49 AM Ch 8 News Midday M-F 11a-12p :30 HFNPP30122H \$40.00 NM									
4	01/20/22	01/20/22	Ch 8 News Midday M-F	11a-12p	---T---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 ---T--- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN Th 01/20/22 11:39 AM Ch 8 News Midday M-F 11a-12p :30 HFNPP30122H \$40.00 NM									
5	01/21/22	01/21/22	Ch 8 News Midday M-F	11a-12p	----F--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 ----F-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KLKN F 01/21/22 11:39 AM Ch 8 News Midday M-F 11a-12p :30 HFNPP30122H \$40.00 NM									

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.



Send Payment To:

KLKN-TV
3240 South 10th Street
Lincoln, NE 68502

DUPLICATE INVOICE

Invoice #	44989-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/23/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	115121		

www.klknv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	01/16/22	01/16/22	This Week	8a-9a	-----S	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/10/22 01/16/22 -----S 2 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KLKN	Su	01/16/22	8:34 AM	This Week	8a-9a	:30	HFNPP30122H	\$45.00 NM
1	KLKN	Su	01/16/22	8:59 AM	This Week	8a-9a	:30	HFNPP30122H	\$45.00 NM
7	01/23/22	01/23/22	Sun 1035p-1135p	1035p-1135p	-----S	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 -----S 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	Su	01/23/22	11:00 PM	Sun 1035p-1135p	1035p-1135p	:30	HFNPP30122H	\$40.00 NM
8	01/17/22	01/17/22	Ch 8 News at 10p M-F	10p-1035p	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 M----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	M	01/17/22		Ch 8 News at 10p M-F	10p-1035p	:00		\$175.00 NM
					See MG 8.2				
					Preempt				
2	KLKN	M	01/17/22	10:58 PM	Ch 8 News Late Edition	1015p-1050p	:30	HFNPP30122H	\$175.00 NM
					MG for 8.1 01/17				
					Sports Overrun				
9	01/18/22	01/18/22	Ch 8 News at 10p M-F	10p-1035p	-T-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 -T----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	Tu	01/18/22	10:10 PM	Ch 8 News at 10p M-F	10p-1035p	:30	HFNPP30122H	\$175.00 NM
10	01/19/22	01/19/22	Ch 8 News at 10p M-F	10p-1035p	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 --W---- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	W	01/19/22	10:30 PM	Ch 8 News at 10p M-F	10p-1035p	:30	HFNPP30122H	\$175.00 NM
11	01/20/22	01/20/22	Ch 8 News at 10p M-F	10p-1035p	---T---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 ---T--- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	Th	01/20/22	10:34 PM	Ch 8 News at 10p M-F	10p-1035p	:30	HFNPP30122H	\$175.00 NM
12	01/21/22	01/21/22	Ch 8 News at 10p M-F	10p-1035p	----F--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 ----F-- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KLKN	F	01/21/22	10:22 PM	Ch 8 News at 10p M-F	10p-1035p	:30	HFNPP30122H	\$175.00 NM

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.



Send Payment To:

KLKN-TV
3240 South 10th Street
Lincoln, NE 68502

DUPLICATE INVOICE

Invoice #	44989-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/23/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	115121		

www.klknv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	01/22/22	01/22/22	Ch 8 News Sat at 10p	10p-1035p	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 -----S- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN Sa 01/22/22 10:30 PM Ch 8 News Sat at 10p 10p-1035p :30 HFNPP30122H \$125.00 NM									
14	01/18/22	01/18/22	M-F 630p-7p	630p-7p	-T-----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 -T----- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN Tu 01/18/22 6:48 PM M-F 630p-7p 630p-7p :30 HFNPP30122H \$120.00 NM									
15	01/19/22	01/19/22	M-F 630p-7p	630p-7p	--W----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 --W---- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN W 01/19/22 6:43 PM M-F 630p-7p 630p-7p :30 HFNPP30122H \$120.00 NM									
16	01/20/22	01/20/22	M-F 630p-7p	630p-7p	---T---	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 ---T--- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN Th 01/20/22 6:44 PM M-F 630p-7p 630p-7p :30 HFNPP30122H \$120.00 NM									
17	01/21/22	01/21/22	M-F 630p-7p	630p-7p	----F--	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 ----F-- 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN F 01/21/22 6:45 PM M-F 630p-7p 630p-7p :30 HFNPP30122H \$120.00 NM									
18	01/21/22	01/21/22	Friday Prime Other	8:00 PM-10:00 PM	----F--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/17/22 01/23/22 ----F-- 2 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KLKN F 01/21/22 8:48 PM Friday Prime Other 8:00 PM-10:00 PM :30 HFNPP30122H \$150.00 NM 2 KLKN F 01/21/22 9:43 PM Friday Prime Other 8:00 PM-10:00 PM :30 HFNPP30122H \$150.00 NM									
19	01/16/22	01/16/22	Sunday Prime 3	8p-9p	-----S	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/10/22 01/16/22 -----S 2 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KLKN Su 01/16/22 8:21 PM Sunday Prime 3 8p-9p :30 HFNPP30122H \$175.00 NM 1 KLKN Su 01/16/22 8:44 PM Sunday Prime 3 8p-9p :30 HFNPP30122H \$175.00 NM									
20	01/16/22	01/16/22	Sunday Prime 2	7p-8p	-----S	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/10/22 01/16/22 -----S 2 \$175.00									

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.



Send Payment To:

KLKN-TV
3240 South 10th Street
Lincoln, NE 68502

INVOICE

Invoice #	44989-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/23/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	115121		

www.klknv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																				
20	01/16/22	01/16/22	Sunday Prime 2	7p-8p	-----S	:30	2	\$175.00	NM																																				
<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>KLKN</td><td>Su</td><td>01/16/22</td><td>7:24 PM</td><td>Sunday Prime 2</td><td>7p-8p</td><td>:30</td><td>HFNPP30122H</td><td>\$175.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>KLKN</td><td>Su</td><td>01/16/22</td><td>7:47 PM</td><td>Sunday Prime 2</td><td>7p-8p</td><td>:30</td><td>HFNPP30122H</td><td>\$175.00</td><td>NM</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	KLKN	Su	01/16/22	7:24 PM	Sunday Prime 2	7p-8p	:30	HFNPP30122H	\$175.00	NM		2	KLKN	Su	01/16/22	7:47 PM	Sunday Prime 2	7p-8p	:30	HFNPP30122H	\$175.00	NM
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
	1	KLKN	Su	01/16/22	7:24 PM	Sunday Prime 2	7p-8p	:30	HFNPP30122H	\$175.00	NM																																		
	2	KLKN	Su	01/16/22	7:47 PM	Sunday Prime 2	7p-8p	:30	HFNPP30122H	\$175.00	NM																																		
21	01/16/22	01/16/22	Sunday Prime 1	6p-7p	-----S	:30	2	\$175.00	NM																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>01/10/22</td><td>01/16/22</td><td>-----S</td><td>2</td><td>\$175.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		01/10/22	01/16/22	-----S	2	\$175.00																								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																								
	01/10/22	01/16/22	-----S	2	\$175.00																																								
<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>2</td><td>KLKN</td><td>Su</td><td>01/16/22</td><td>6:20 PM</td><td>Sunday Prime 1</td><td>6p-7p</td><td>:30</td><td>HFNPP30122H</td><td>\$175.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>KLKN</td><td>Su</td><td>01/16/22</td><td>6:41 PM</td><td>Sunday Prime 1</td><td>6p-7p</td><td>:30</td><td>HFNPP30122H</td><td>\$175.00</td><td>NM</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		2	KLKN	Su	01/16/22	6:20 PM	Sunday Prime 1	6p-7p	:30	HFNPP30122H	\$175.00	NM		1	KLKN	Su	01/16/22	6:41 PM	Sunday Prime 1	6p-7p	:30	HFNPP30122H	\$175.00	NM
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																		
	2	KLKN	Su	01/16/22	6:20 PM	Sunday Prime 1	6p-7p	:30	HFNPP30122H	\$175.00	NM																																		
	1	KLKN	Su	01/16/22	6:41 PM	Sunday Prime 1	6p-7p	:30	HFNPP30122H	\$175.00	NM																																		
Total Spots							26																																						

Payment Terms 30 Days

<u>Gross Total</u>	\$3,160.00
<u>Agency Commission</u>	\$474.00
<u>Net Amount Due</u>	\$2,686.00
<u>Invoice Balance as of 02/01/22 10:49:59 AM CT</u>	\$0.00

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.